

The NATURAL PERFUME ACADEMY

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PRESENTS THE

FRIDAY SPOTLIGHT

OPEN DOORS
TO CREATIVITY

LEARN
CREATE
INSPIRE

This weeks Friday
Spotlight Feature is
NPA Qualified &
Professional
Natural Perfumer is
Tânia Santos

ENCHANT

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Scents of My Life

As the french perfumer Jean-Carles rightly summarizes it “without enthusiasm there can be no perfumer”.

Tânia Santos is an atypical perfumer, she works as a lawyer and mediator with several academic publications.

She was inspired by a grandmother who was frowned upon for preparing herbal medicines, experienced nature in three different biome regions in Brazil and questioned herself about the cosmetic industry effects on health and skin, all factors that helped nurturing a secret desire to expand knowledge and olfactory experiences on natural perfumes.

Therefore in 2016 she participated on her first Natural Perfume Academy (NPA) course, followed by many other workshops and developments, all which were decisive for the creation of a perfume atelier at her house.

In 2020, during the pandemics, she created Perfumes Naturais & Cia - PN&C which aims to share knowledge and contribute with people that search for self-care and valuation of natural beauty, with respect for the environment. While reinforcing the idea that it is possible to make your own

natural perfumes and other basic cosmetics in a safe and gratifying way, Tânia found amazing people and developed incredible relationships to this day through the connections from this work.

She believes that the perfumer is an apprentice of success from multiple experiences and someone who wishes to, besides living life to its fullest, also cultivate a passion. Being a perfumer is assuming wide open doors to creativity and enchantment from the never ending recombination of nuances.

Creations

As a perfume completes and transforms itself on every different skin, it creates an unique and personal experience.

Alcohol base perfumes:

Y Rei Y (water) Rei (natural)

A tribute to Amazon waterfalls bathing.

Notes of copaiba (*copaifera langsdorffii*), patchouli (*pogostemon cablin*), pau-rosa (*aniba rosaeodora*), cumaru (*dipteryx odorata*), pripioca (*cyperus articulatus*) and basil.

Embaú

Notes of oudh, atlas cedarwood, coconut, thuya and grapefruit with saffron tincture

Up

Notes of neroli, bergamot, lemmon, orange, rosemary and lavender tincture.

Yvoty

Notes of cyprus, jasmine, tangerine, grapefruit, bee wax and vanilla tincture.

Nix

Notes of classic amber, myrrh, patchouli (*pogostemon cablin*) and tuberose.

Solid perfume:

Yam – patchouli (*pogostemon cablin*), rose and ylang

Cosmetics:

Hungria

Facial tonic: rose, lemmon, pepper-mint and lavender.

Sea

Facial skin and body moisturizer post-beach: moriche palm, annatto, avocado and coconut

Cunhã

Facial skin and body moisturizer: copaiba (*copaifera langsdorffii*), flaxseed, grape seeds, calendula and lavender

Sage

Facial serum: rose hip, black currant, myrrh and green coffee



Tânia Santos

NPA qualified natural perfumer

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Vision

To share, spread, inspire and encourage the application of natural botanical fragrances in the production of sustainable cosmetics aligned with promoting appreciation of the natural beauty and environmental preservation.

NATURAL PERFUMES & FLAVOURS FROM AROUND THE WORLD

QUENTÃO

Words by Ane* Walsh; NPA
Ambassador to Brazil, Master
Perfumer, NPA Teacher, Author
and Translator.

"Clove here in Brazil comes in pairs with cinnamon. Cravo e canela is a typical name for a beautiful brunette always meaning sexy, the sweet counterpart for salt and pepper. Cloves always remind me of dentist, insect repellent, disinfectant and sweets that are spiced with it, like rice puddings, pumpkin sweets, cocada (coconut), corn cakes and QUENTÃO.

I love it made with ginger, lemon, clove, cinnamon, brown sugar, caramel, and cachaça. This is in wintertime.

Quentão = big hot

If something matches with cloves, it is ginger, cinnamon/cassia, lemon/lime and sugar cane.

Gosh How could I forget Quentão.

It is such a typical drink and includes a lot of clove. It is a hot liquor. You would love it and I advise you to gather some lemon (or lime) peel and ginger to make it when it is really cold get a bottle of cachaça. It doesn't need to be a good one because it is going to be boiled. You make a syrup with a bit of water and sugar, include the spices, and it smells delicious you put the cachaça in the pan lower the fire and wait till you get the boil.
The end....

Serve it stupidly hot."

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“One tbsp. heaped grated fresh ginger. Cut the peels of two lemons very thin. Don't grate it. Two teaspoons of clove, three or four bars of cassia, a cup of brown sugar to make the syrup with over a cup of water. Bring to a boil, for 5 minutes and add 2 cups of cachaça. Bring to a boil and serve piping hot. Of course, you can add the 7 black pepper balls (whole) to make it fedaputão”

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The Natural Perfume Academy is about to acquire real accreditation as an art school. This means our graduates will be no longer receiving just certificates of completion, but legitimate diplomas from us backed by an educational certifying and accrediting body, the same service that accredits some of Oxford and Cambridge Universities' courses.

"We Worked Hard for This."

We worked hard for this, jumping through hoops, and our diploma course inspected and assessed. We shook off the things that didn't serve us in the ways we needed in order to grow. Since this past June, the courses have been updated and improved, new translations have been created, and more work has been done than previously anticipated on the Advanced Perfumers Workshops. We also added an entirely new assignment platform that makes grading easier, and we've implemented a minimum GPA for graduating students.

"Graduating from the courses is no longer based on just the final perfume submission, but on overall participation, performance on assignments, and student understanding of course content."

While we've done so much to improve the courses and achieve accreditation, the process has given us further ideas to implement to create a better course curriculum for our students' benefit.

We are adding, in addition to new perfumery course content, a separate enfleurage course, a perfumers maths course, and an aromatherapy course, all taught by their developers, two former graduates of the NPA, and a certified aromatherapist with decades of experience.

Justine Crane; NPA Co-founder, Master Natural Perfumer, Author, Teacher

"NPA has grown slowly, as if from a seed, first into a sapling, and now, in it's 13 year, it's like a tree. There are new branches growing. It is in the process of becoming a great tree of knowledge." Ruth Ruane, NPA Co-founder, Administrator, Natural Perfumer.



Natural Perfumer HALL OF FAME

Tânia Santos Services

Tailor made perfumes for friends and family members.
On-line store on structuring phase which will sell products and services of different brands that relate with natural perfume and stimulate innate beauty.

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Next Time

If you are a graduate of NPA and creating natural perfumes professionally get in touch with us and share your journey and see your name in NPA Hall of Fame.

